









45 Drunkards, read this

DRUNKENNESS

EXPELS REASON, DISTEMPERS THE BODY, DIMINISHES STRENGTH,

INFLAMES THE BLOOD;

INTERNAL

CAUSES

EXTERNAL WOUNDS;

UNCURABLEJ

IS

A WITCH TO THE SENSES,

A DEMON TO THE SOUL,

A THIEF TO THE PURSE.

A GUIDE TO BEGGARY, LECHERY, & VILLAINY.

THE WIFE'S WOE, AND

THE CHILDREN'S SORROW.

MAKES A MAN

WALLOW WORSE THAN A BEAST, AND ACT LIKE A FOOL

HE IS

A SELF-MURDERER;

WHO DRINKS TO ANOTHER'S GOOD HEALTH.

ROBS HIMSELF OF HIS OWN.

SACRIFICE

Food for Thought.

A Year's Record of Drink-caused Occurrences in Lincoln City for 1910.

Accidents			 2
Assault (common)			 38
		*	 6
Assault and Obstructing Po	lice		 33
Deaths (accidental)			1
			2
			320
Tre TT. t totan)			9
- · · December			 15
			 5
Neglect of Children			8
			 84
			2
			26
Robbery			2
Suicides			3
Suicides (attempted)			2
Separation Orders			6
Threats			1
wounding			9
Not otherwise classified			3

Total .. 574

N.B.-In 60 of the above cases the person concerned was a woman.



good people faced the facts, I do not believe Drink would be allowed to go on doing its deadly work for a single month ! Dr. J. D. JONES (GOUNEHOUTH).

KNOW THE FACTS MAKE THEM KNOWN.

THAT IS THE CHALLENGE OF



17 ACCIDENTS # 42 HOURS Through DRINK

ON GLASGOW TRAMWAYS : Nov. 25th 1916

6.15. Man fell downstairs 620. Collision - Lorryman & 40. Man knocked down 645. Man knocked down 8.5. Man knocked down 8.15. Man knocked down 8.3. Man knocked down 8.56. Man knocked down

ALCOHOL

- 9.5. Woman knocked down
- 9.10. Man Fell off Car
- 9.11. Man Fell off Car
- 9.35. Woman Fell off Car
- 9.45. Man Fell off Car
- 9.50. Man knocked down
- 10.20 Collision Cabman
- 10.47 Man knocked down

Gen. Manager : Glasgow Tramways,

DESTROYS

THE POWER



(1) TO SEE DANGER

DULLS THE SENSES ... LESSENS ALERTINESS Impairs Judgment ... Causes hesitation & unsteadiness ABSTINENCE SAFEST PLAN. EDISON was asked :-

"Do you take Alcohol to help you to invent?" "Of course not," he answered. "I have a better use for my brain than to poison it by taking Alcohol. TO PUT ALCOHOL IN THE HUMAN BRAIN is like putting sand in the bearings of an engine. both WOULD STOP WORKING."





Jesus says: "VERILY, VERILY, I SAY UNTO YOU, HE THAT BE-LIEVETH ON ME <u>HATH</u> EVERLASTING LIFE." John vi. 47.

All my iniquities on Him were laid, All my indebtedness by Him was paid; All who believe on Him, the Lord hath said, "Have everlasting life."



WHAT WE DO WITH ALCOHOL-THE RUIN AND SHAME IT BRINGS

By kind permission of Mr. Arthur Mee Editor of "My Magazine."







"The only glory in life is to leave the world better for having been it, and intoxicants will not help us to do that. Alcohol does not spare anyone —a Robert Burns or a Goleridge—any more than a poor woman.

A thousand times have I thanked God that I have kept clear of the drink handicap."

DRINK AND VENEREAL DISEASE.

The Royal Commission on Venereal Disease reported : "Abundant evidence was given as to the intimate relation between alcohol and venereal diseases.

"ALCOHOL RENDERS A MAN LIABLE TO YIELD TO TEMPTATIONS WHICH HE MIGHT OTHERWISE RESIST, AND AGGRAVATES THE DISEASE BY DIMINISHING THE RESISTANCE OF THE INITIVIDUAL.

"THE FACTS POINT TO THE CONCLUSION THAT DECREASE IN THE USE OF ALCOHOL WILL BE AN IMPORTANT FACTOR IN DIMINISHING THE PREVALENCE OF VENEREAL DISEASES."

"Strong drink incites appetite, changes love into lust, and carries the victim into licence and impurity. It is always the faithful ally of the baser nature. It is ever the friend of the beast in man."—Mrs. Bramwell Booth.

ALCOHOL AND VICE, WITH APPALLING FREQUENCY, GO HAND-IN-HAND.





TYPEWRITINC EXPERIMENTS NUMBER OF LETTERS TYPED EVERY HALF MINUTE BEFORE ALCOHOL LOSS EVERY ½ MINUTE 6 " ERRORS IN EVERY 1000 LETTERS TYPED BEFORE ALCOHOL 14 MISTAKES AFTER ALCOHOL 14 MISTAKES MISTAKES CAUSED BY ALCOHOL 17 "



FOR EFFICIENCY & ACCURACY - NO ALCONOL "ABSTINENCE IS NEGESSARY FOR YOUR BEST WORK

THE HEART OF THE EMPIRE











BE ASHAMED TO GO NEAR HIM FOR THE SINS THEY HAD DONE.



"THERE ARE MORE MEN KILLED, More Men Poisoned,

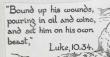
ALCOHOL,

THAN BY ALL OTHER POISONS PUT TOGETHER." Dr. Edmunds.

WESTERN FEVER HOSPITAL, FULHAM.

YEAR.	ALCOHOL USED.		DEATH RATE Per Cent.	
1925	2,600	ozs.	8.8	
1926	991	"	4.4	
1927	25	"	3.1	
1928	1	>>	2.7	
1928	1	"	2.7	

OVER 3,000 PATIENTS ANNUALLY









ALCOHOL: A FOE

A POISON. NOT A FOOD LESSENS M - POWER **CREATES CRAVING FOR MORE** OBSTRUCTS GROWTH. UNLIKE MILK OR COCO.A. HINDERS DIGESTION, HARDENS FOOD OVERWORKS HEART, DOES NOT WAR M LEADS TO DISEASE. SHORTENS LIFE

WANTED ! 100,000 BOYS AS NEW CUSTOMERS!



IS YOUR BOY TO BE ONE OF THESE ?

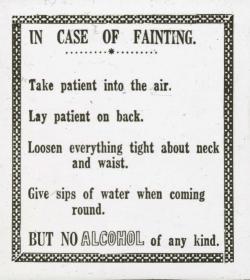


Drink and Children!

Rear Admiral Sir Harry Stileman, Chief Director of Doctor Barnardo's Homes, says :

"I have 7,200 children—the largest "family in the world—to take care of. "1,100 of these are babies under 5 "years of age. If this country went "dry for 25 years, Dr. Barnardo's "Homes would close their doors."

"If the country would give half a "day's Drink Bill, I would Feed, "Clothe, Educate, Maintain, and place out in life the 7,200 children "in my charge, and I would have "a balance to spare at the end of "the year."



Non-Alcoholic "This do in remembrance of Me" Communion Wines

858

They are GUARANTEED to be L.-GENUINE GRAPE JUICE. —"The Fruit of the Vine." 2.-FREE FROM ALCOHOL. 3.-ENTIRELY UNDILUTED. 4.-FREE from ARTIFICIAL COLOURING and FLAY-OURING matters.



"DRINK-THE WASTER."



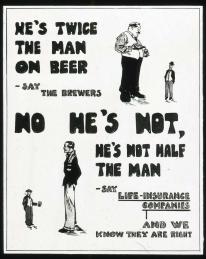




WILL PROVIDE AN ASSURED INCOME OF FOO AYEAR FOR LIFE AND A CASH PAYMENT WHEN YOU RETIRE

9º A DAY



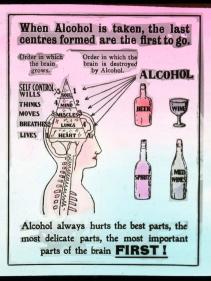


Towards Success!

Your brain may be worth £1,000 or £10,000 a year.

Your body is probably worth only 40/- a week.

HOL A BRAIN POISC







DRINK is

The Children's Workers' **ENEMY** Home

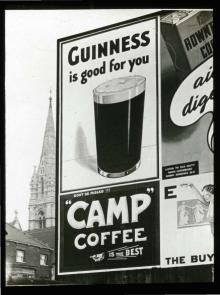


ABSTAINERS HAVE THE BEST OF IT

Wife: "Oll gone and nothing good to show for it."

STOP THIS WASTE ABSTAIN

HERE LIES A BRAVE SOLDIER WHOM ALL MUST APPLAUD, HE FOUGHT MANY BATTLES AT HOME AND ABROAD, **BUT THE GREATEST ENCOUNTER** HE EVER WAS IN WAS THE CONQUEST OF SELF IN THE BATTLE WITH SIN.



Do YOU share ______this Wish

"I CAN DESIRE NOTHING BETTER FOR THIS GREAT COUNTRY, THAN THAT A BARRIER HIGH AS HEAVEN SHOULD BE RAISED

BETWEEN

THE UNPOLLUTED LIPS OF THE CHILDREN

AND THE INTOXICATING CUP;

THAT EVERYWHERE

MEN & WOMEN SHOULD RAISE

STRONG AND DETERMINED HANDS

AGAINST

WHATEVER WILL DEFILE THE BODY,

POLLUTE THE MIND, OR

HARDEN THE HEART

AGAINST GOD AND HIS TRUTH."

Epitaph upon John B. Gough's Tomb written by himself:

EST

BAND OF HOPE IS THE

IF YOU MUST HAVE SOMETHING OUT OF A BOTTLE LET IT BE MILK!

BECAUSE

MILK MAKES MUSCLES

MILK MAKES BONES-TEETH 7 BLOOD.

MILK HELPS IN WORK AND PLAY The Child is the Key to the Future.

With the rising generation – and whether or not they take to alcohol – rests the future of the Trade commercially, politically and economically

Brewers Journal Teb.15.192



PETER BARTHOLOMEUN. PETER Bartholomeux's making a ma Making a mat from string; Over and over until it's fat-A most exciting thing!

Over and over in green and blue, In green and blue and yellow. Peter Bartholomeux loves it too, The busy little fellow ! V Rowver

DRINK-DEALERS' DEATH-RATE.

ENGLAND & WALES.

Comparative Mortality of Occupied Males aged 25-65 years in the principal trades and occupations, from all causes, 1900-1-2. The figures are based upon a mean mortality of 1000 for All Males.

Compiled from the Supplement (part II) to the Sixty-fifth Annual Report of the Registrar-General of Births, Deaths and Marriages in England and Wales, issued 1908.

1	Clergymen, &c.	515
2		5:27
3	Farm Labourney to	372
4		582
5		599
6		707
7		739
8		760
9		760
10		769
ii.	Carpenters	
12	Railway Guards, Porters, Pointsmen	773
	Shopkeepers (various)	811
13	Commercial Clerks	837
14	Gas Workers	NISN .
15	Millers	842
16	Bakers and Confectioners	8.52
17	Hosiery Manufacture	8.53
18	Miners	859
19	Bricklayers, Masons, Builders	862
20	Engineering	866
21	Blacksmiths	884
22	Fishermen	892
28	Shoemakers	1001
24	Commercial Travellers	107
25	Wool and Worsted Manufacture	927
26	Chemists and Druggists	1932-4
27	Printers	
28	*Medical Profession	
29	Tailors, &c.	
30	Metal Workers	
31		984
32	Clining Manufacture	1031
33		10374
34		1011
35		1046
36		1062
37		
38	Coach, Cab, Omnibus Service	
39	Textile Dyers, Bleachers, &c	1066
39	Musicians, &c.	1140
40	Glass Manufacture	1202
	Brewers and Employes	1324
42	Earthenware Manufacture	
43	Innkeepers and Publicans	1669
44	Inn and Hotel Servants	1767

* For the Medical Profession the figures are for "Occupied and Retired." The Retired Physicians and Surgeons were not separately abstracted in the



Sing a song of Sorrow, Our millions spent on Drink Should cause all loyal citizens To face the facts, & think.





THE MALT LIQUOR LECTURE ILLUSTRATED.





3 lbs. or 48 ounces barley used in making 1 gallon Reduced by malting to 36 ounces.



Reduced by mashing to 20 opnces.



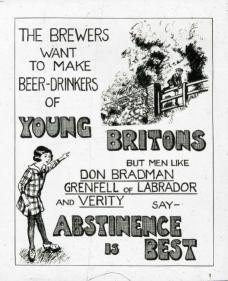
teduced by fermentation



14

POPULAR ANALYSIS OF A BARREL OF GOOD ALE.

Water	32	gallons	
Alcohol (the intoxicant that	•		
affects the brain)	12		
Extractive matter (remnants of			
barley, etc., in a state of			
decomposition)	2		
	-		
Total contents of the barrel	36		





But all in vain for methey watch As, from my cash in hand; I'll spend on wife, & child & And benefit the land. (home,



The struggle of the **SCHOOL, LIBRARY 8- THE CHURCH** All United against the **BEER HOUSE**

& Gin Palace is but one Development of the War between Heaven & Hell "



When the door is opened Out the notes we bring Tell me where's the drinker Can show us such a thing.





Sing a Song of Thankfulness Health & home A.1; What else could any man desire When the day's work is done



NO SPARE PARTS TUNE: "Three Blind Min".

No spare parts I No spare parts I A bad habit starts, a bad habit starts, – And, if you don't stop it you'll wish you had, Because it will weaken the health of the lad Who didn't Remember that his body had No spare parts.

No spare parts! No spare parts!

NO CHANGING HEARTS, NO CHANGING HEARTS! IF YOU COULD BUY LUNGS AND A LIVER AND BRAIN – IF YOU REPLACE YOUR OLD KIDNEYS AGAIN,– YOU MIGHT START TO DRINK; BUT IT'S FOOLISH-THAT'S PLAIN WITH NO SPARE PARTS.

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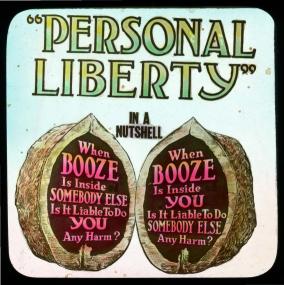
3 Dromise, by God's help, to abstain from all intoxicating drinks, and to help others to do the same.

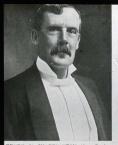
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GEORGE CRUIKSHANK'S SLIDING SCALE. "Drink! Squabble! Swagger! Swear! and discourse fustian with one's own shadow. O thou invisible spirit of wine, if thou hast no other name to be known by, let us call thee Devil."-"Shakespeare.









GREAT

ACCEPTANCE.

Sixty Years in East London.

FREDK. N. CHARRINGTON, Hon. Supt.



ABSTAINERS HAVE THE BEST OF IT

IF YOU TAKE ALCOHOL YOU CANNOT BE FIT!

AND KEEP FIT

There's no

alcohol

behind that one